Item No. 8b supp

Meeting Date: July 24, 2018

# Sustainable Aviation Fuel Strategic Plan

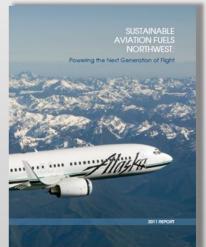
Stephanie Meyn



## Commission Motion (Dec 2017)

- Outlined SAF goals
- Required Strategic Plan by July 2018
- Required Agreement with airlines in 2018
  - MOU with 16 airlines signed in Q2 2018
  - Requires Scope of Work approval by July 2018

## Strategic Plan Approach









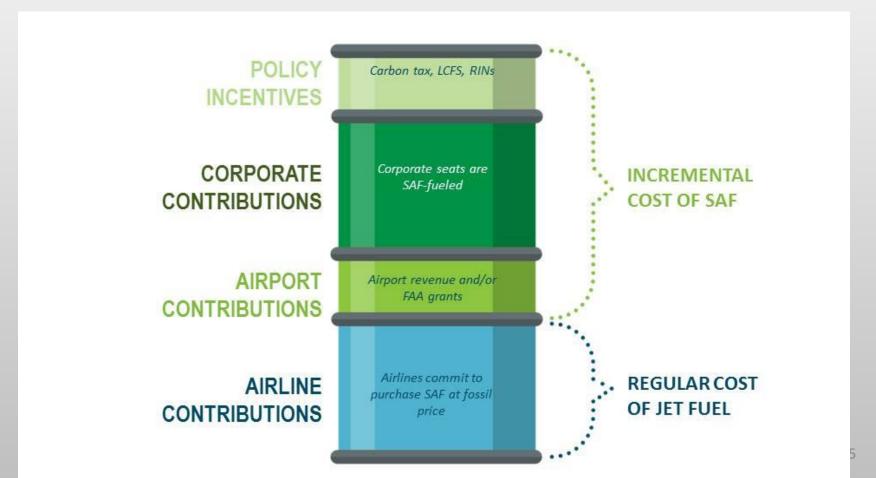


This plan reflects the most effective approaches and policies that have helped build a SAF market

### 4 Key Strategies

- 1) Airline-Airport Cooperative Model
- 2) Policy Support
- 3) Approval for SAF Co-benefits Expenditures
- 4) Education & Advocacy

#### Components of a SAF 'Market Signal'



#### (1) Airline-Airport Cooperative Model

- A cooperative agreement among an airport, airlines, and possibly other parties to aggregate funds and/or demand
- Develop through the airlineairport MOU Committee



Image source: SkvNRG

#### (1) Airline-Airport Cooperative Model

#### **Key Milestones**

2018: Explore examples of airline-airport cooperative models

2018-2019: Work with MOU Airlines to develop SEA approach/model

2020: Cooperative model operational

2021: Partner commitments finalized

2021+: Market signal leads to SAF production commitments

#### Airline MOU Scope of Work

- 1) Project Initiation & Scheduling (Q2 2018)
- 2) SAF Information Workshop (Q3 2018)
- 3) Identify Barriers and Opportunities to Developing an Airline-Airport Cooperative Model (Q3 2018)
- 4) Begin Developing a SEA Cooperative Model Structure (Q4 2018)
- 5) Provide outline of Cooperative Model to Commission (Q2-Q3 2019)

# (2) Policy Support

- WA is at a competitive disadvantage
- The most effective policy instrument to build SAF market is a Low Carbon Fuel Standard like California



# (2) Policy Support

#### **Key Milestones:**

2018: Build WA Low Carbon Fuel Standard campaign with partners

2019: Support LCFS (with SAF opt-in); Identify production barriers and recommend further state legislative actions

2020+: Continue support for carbon pricing mechanisms similar or equivalent to California

### (3) Approval for SAF Co-benefit

FAA Authorizes use of funds for Pre-Conditioned Air to reduce emissions



But 10% SAF produces similar air quality benefits



Use of federal funds to reduce the incremental cost of SAF could help spur market

### (3) Approval for SAF Co-benefit

#### **Key Milestones:**

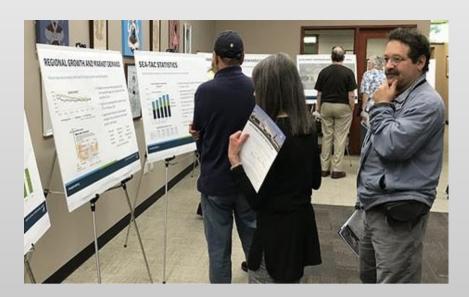
2018: Identify specific particulate matter (PM) and sulfur emission reduction from SAF co-benefit values and present to FAA

2019: Work to gain FAA approval to use airport revenue or grants

2020: Sea-Tac Airport or grants contribute revenue to complement airline or other partner commitments

# (4) Education & Advocacy





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#### **Key Milestones:**

- 2018: Develop specific SAF 101 messaging for policy makers, business, and general public/airport community audiences
- 2019+: Identify key audiences, and opportunities to present SAF 101 information

# How the Strategies Tie Together

STRATEGY	2018	2019	2020	2021+
Airline-Airport Cooperative Model	Evaluate models; issue RFP	Develop SEA-based model	Model operational	Send aggregate market signal
Policy	Support 'opt-in' for jet fuel in proposed legislation	Support CA-equivalency (LCFS) & in-state tax incentives to contribute to market signal		
Co-Benefits Approval	Assemble research	Present to FAA & seek approval	Use federal or airport funds in market signal	
Education & Advocacy	Develop messaging for different audiences	Conduct outreach to state policy makers, federal policy makers, business and community		

#### Scope of Work (For Commission Approval)

- 1) Project Initiation & Scheduling (Q2 2018)
- 2) SAF Information Workshop (Q3 2018)
- 3) Identify Barriers and Opportunities to Developing an Airline-Airport Cooperative Model (Q3 2018)
- 4) Develop a SEA-focused Cooperative Model Structure (Q4 2018)
- 5) Provide outline of Cooperative Model to Commission (Q2-Q3 2019)